



FOR IMMEDIATE RELEASE

2016 Seafood Excellence Awards Finalists Announced

*Winners to be announced at Seafood Expo North America/
Seafood Processing North America*

Portland, ME (February 12, 2016) – The 12 finalists for the 2016 Seafood Excellence Awards, the prestigious best new products competition at Seafood Expo North America, have been announced. Winners of the competition will be presented during the Seafood Excellence Awards ceremony, which will take place on Sunday, March 6, 2016 at 3:30pm in the Demonstration Theater during [Seafood Expo North America/Seafood Processing North America](#) in Boston, USA.

The Seafood Excellence Awards annually recognize the product leaders in the North American seafood market. Each year, exhibitors have the opportunity to submit their new products for consideration. Products are evaluated by three seafood industry experts based on their uniqueness and appropriateness to the market, taste profile, packaging, market potential, convenience, nutritional value and originality.

The 2016 finalists were selected from nearly 60 entries in the exposition's New Product Showcase and compete for two awards: Best New Foodservice and Best New Retail Product.

The finalists for the 2016 Seafood Excellence Awards are:

Absolutely Lobster®, Booth #3014
Absolutely Lobster® Homemade Tomato Sauces

Alaskan Jack's Seafood Corporation, Booth #2305
Frontier Harvest Alaskan Jack's Gold Premium Pineapple-Teriyaki Sockeye

Aqua Star, Booth #2005
Crab & Shrimp Seafood Feast

Azuma Foods International Inc., USA, Booth #321
Tobikko Umami

Bantry Bay America Inc., Booth #2957
Mussels in a Creamy Stout Sauce

French Creek Seafoods, Booth #2833
Kickin' Seafood Chili

High Liner Foods, Booth #1005
Simply Sauce Seafood Bites

Phillips Foods, Booth #959
Shrimp Toast

Premier Marine Canada, Booth #2981
Waterview Market Shrimp with Sauce

Santa Barbara Smokehouse, Booth #2310
Honey Glazed Oak Roasted Salmon

Trident Seafoods, Booth #805
SeaFusions™ Pacific Cod Bites

Vinh Hoan Corporation, Booth #2742
Char Marked Barramundi

Each finalist's product will be showcased during the three-day event in Boston.

The Seafood Excellence Awards serves as the North American extension of the Seafood Excellence Global Awards competition, held at Seafood Expo Global in Brussels, Belgium. Both Seafood Excellence Awards and Seafood Excellence Global are organized by Diversified Communications, producers of Seafood Expo North America/Seafood Processing North America, Seafood Expo Global/Seafood Processing Global and Seafood Expo Asia.

[View all of the entries of the Seafood Excellence Awards.](#)

[SeafoodSource.com](#), a publication of Diversified Communications is the official media for Seafood Expo North America & Seafood Processing North America. As the global leader in seafood industry news and information, SeafoodSource.com will extensively cover the event.

Seafood-industry buyers and processors can learn more about Seafood Expo North America & Seafood Processing North America and register to attend by visiting the exposition's website, seafoodexpo.com/north-america.

About Seafood Expo North America and Seafood Processing North America

Seafood Expo North America and Seafood Processing North America, formerly called the International Boston Seafood Show and Seafood Processing America, is North America's largest seafood exposition. Thousands of buyers and suppliers from around the world attend the annual, three-day exposition to meet, network and do business. Attending buyers represent importers, exporters, wholesalers, restaurants, supermarkets, hotels, and other retail and foodservice companies. Exhibiting suppliers offer the newest seafood products, processing and packaging equipment, and services available in the seafood market. The exposition is sponsored by the National Fisheries Institute. SeafoodSource.com is the official media. The exposition is produced by Diversified Communications, the international leader in seafood-industry expositions and media. For more information, visit: www.seafoodexpo.com/north-america

About Diversified Communications

Diversified Communications is a leading international media company providing market access, education and information through global, national and regional face-to-face events, digital products, publications and television stations. Diversified serves a number of industries including: seafood, food service, natural and organic, healthcare, commercial marine and business management. The company's global seafood portfolio of expositions and media includes Seafood Expo North America/Seafood Processing North America, Seafood Expo Global/Seafood Processing Global, Seafood Expo Asia and SeafoodSource.com. Diversified Communications, in partnership with SeaWeb, also produces SeaWeb Seafood Summit, the world's premier seafood conference on sustainability. Based in Portland, Maine, USA, Diversified has divisions in the Eastern United States, Australia, Canada, Hong Kong, India, Thailand and the United Kingdom. For more information, visit: www.divcom.com

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