



Generate Additional  
Income by Sharing  
What You Already  
Know and Do  
Everyday!



# Virginia Watermen's Heritage Tourism Training Class

*Rappahannock Community College Workforce & Community Development Center*

**COST:**  
**\$25 Per Person**

**WHEN:**  
**Monday-Thursday,**  
**October 5-8, 2015**  
**(5-8 PM In The Classroom)**

**Saturday, October 10, 2015**  
**(9-12 AM On The Water**  
**Practical Exercise)**

**WHERE:**  
**The Watermen's Museum**  
**309 Water Street**  
**Yorktown, VA 23690**

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Rappahannock Community College's (RCC) Office of Workforce & Community Development is offering a 5-day workshop for working watermen who are interested in developing additional revenue streams through tourism. The training class is made possible through a grant from the Virginia Environmental Endowment. Learn how to share your personal connection to the Bay and its fisheries, history and culture with visitors and tourists who want to learn more about our maritime heritage! Classroom instruction includes: steps for establishing a tourism business; marketing your tourism business; local resources you can draw on for business support at no/low cost; and a step-by-step guide to help you develop your on-the-water heritage tour program. Registration is now available @: [www.rappahannock.edu/workforce/](http://www.rappahannock.edu/workforce/) Space is limited so sign up today!

