



The Project to Save Seafood and Ocean Resources
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FOR IMMEDIATE RELEASE

LAUNCH ANNOUNCEMENT: THE PROJECT TO SAVE SEAFOOD AND OCEAN RESOURCES

WASHINGTON, DC (February 12, 2009) – The Whaling City Seafood Display Auction and the Boston Seafood Display Auction announce The Project to Save Seafood and Ocean Resources and the website SavingSeafood.org. Headquartered in Washington, DC, the Saving Seafood Project will also operate in New Bedford and Boston.

For over a decade, the boat owners, captains, and fishermen who sell their product through these auctions have demonstrated a commitment to the preservation of the resource which has provided their livelihood, and that of their New England forebears. Members of our regional scientific and university communities, notably the School for Marine Science and Technology at the marine campus of the University of Massachusetts – Dartmouth, have been at the forefront of marine-related issues and technological development. Saving Seafood will endeavor to amplify and strengthen these efforts by:

- Working closely with scholars to develop and disseminate quality scientific information
- Communicating with media and the public on matters of interest to the industry
- Fostering cooperation and communication among members of the fishing community
- Cooperating with lawmakers to implement the stated intent of our fisheries management law which requires “taking into account the social and economic needs of the States.” [Magnuson-Stevens Act (2)(b)(5), Public Law 101-627]

The Project’s website at SavingSeafood.org will be updated throughout each workday with the latest fishing industry news, focusing on these areas:

- Economic Impact
- Science
- Management & Regulation
- International & Trade
- Congress
- Legal
- Conservation & Environment
- Nutrition
- State Capitols

A daily update will be available via e-mail, and alerts will be sent when major developments warrant attention. We urge you to visit the site frequently, and we encourage our colleagues and friends to sign up for daily updates using the “subscribe” button in the site’s navigation bar.

Richie Canastra will represent the auctions on the management team. The project’s executive director is Bob Vanasse, a New Bedford native with 20 years of Washington experience in the public and private sectors, including media, management consulting and Capitol Hill. The media director is Mike Ouimet, a former America Online “evangelist” whose public sector website work includes Defense Department projects at the joint forces level.

The website and project are for all members of our community, so we encourage you to contact us with your thoughts, insights and comments. The project address and contact information is listed above.

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